

Abstract

The present invention discloses a system for assembling and distributing multi-media output, comprising: a rendering server; a web server; and storage, wherein the servers and the storage are operably coupled; the storage adapted to receive digital media and properties of the media, store the media and the properties, and transmit the media and the properties; the web server adapted to perform at least one of a following action: retrieve the media and properties of the media; manipulate the media and the properties; assemble the properties; and transmit at least one of a following element from a group consisting of: the properties; and the assembled properties; and the rendering server adapted to receive commands from the web server.